



PRESS RELEASE

MONDO TV GROUP: the Board of Directors revised and increased the new business plan approved on March 25, 2014, on the basis of the most recent events which were not considered in the same plan

At the consolidated level

- **Value of Production goes from around Euros 17,8 million in 2014 to around Euros 44,5 million in 2020, with a cumulated growth rate of around 150% in the period**
- **EBITDA goes from Euros 8 million in 2014 to around Euros 26,8 million in 2020, more than doubled respect to 2013, with a cumulated growth rate of around 235% in the period**
- **EBIT goes from Euros 1,8 million in 2014 (negative in 2013) to around Euros 16 million in 2020 with a cumulated growth rate in the period higher than 788%**
- **Net Financial Position gets already positive in the first three years period**

The financial targets are increased without changing the new strategy (under which the return to profit was forecasted with dividend distribution already from 2014) thanks to a further internationalization of the group's business

Rome, May 14, 2014. The Board of Directors of Mondo TV S.p.A. – a company listed in the STAR segment of Borsa Italiana and holding company of a Group working in the production and distribution of cartoons for TV and the cinema – , following to the recent agreements and events occurring in the period after the closing of the first quarter 2014, increased the economic-financial targets approved with the new business plan on March 25, 2014.

The revision does not touch the strategic objectives and the related action plan of the group, already published through communication dated March 25, 2014.

ECONOMIC-FINANCIAL TARGETS

The period following the closing of the first quarter 2014 was characterized by a significant start-up of a number of new negotiations for new production projects, both with historical clients of the Group, as well as with new clients also coming from markets which are



traditionally difficult for Mondo TV group. Such negotiations already carried to the closing of the first significant production agreement in the United States with the company Animagic Media Group. The agreement, which was announced to the market the first time on April 14, 2014, allowed Mondo TV to start new negotiations for further projects in the United States, not only with Animagic Media, but also with further operators: the executed agreement, like the newly started negotiations, were not contemplated in the economic-financial data included in the business plan approved on March 25, 2014.

The new situation determined the Board of Directors to revise the economic-financial targets as follows:

	2014	2015	2016	2017	2018	2019	2020
Value of production	17.768	21.116	26.922	32.272	33.952	38.144	44.476
EBITDA	8.045	11.302	15.543	17.513	19.002	22.997	26.800
EBIT	1.809	5.022	7.249	8.300	9.886	13.942	16.026

The return to profit with distribution of dividends from 2014 is confirmed also with the updated plan.

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Matteo Corradi, CEO of Mondo TV stated: “The review of the economic-financial targets of Mondo TV group is the natural effect of the most recent development of Mondo TV’s business. The strategic objectives, and the related action plan, which are confirmed, brought to the agreements with the leading Chinese toy maker Alpha, and with Rai Cinema for the sale to the latter of the live teen show “Sueña conmigo”. On the other hand, it was necessary to consider the opportunities which are offered by the new agreement with Animagic Media Group, which we believe can be the starting point for a new development our business in the United States and in North America. The agreement is significant as it relates to a 3D production for a series



of 26 half hours (or 52 episodes of 13'), but thanks to the contacts made, we could start the negotiation for further important projects with American possible partners. We can thus reasonably expect an improvement in the business and results of the group, thanks to such new contacts and the most recent negotiations".

***Mondo TV**, listed in the Star segment of Borsa Italiana, has its registered office in Rome and is a Group made up of five companies; the Group is a leader in Italy and among the primary European operators in the production and distribution of television series and cartoon films for TV and the cinema, and is active in the related sectors (audiovisual and musical distribution, licensing, media, publishing and merchandising).*

For further information on Mondo TV, visit www.mondotv.it.

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