



PRESS RELEASE

Mondo TV Group: Mondo TV Spain executed an agreement for the opening of the channel Mondo TV Kids on the Internet platform dalealplay.com

The agreement provides for the access to the programs of Mondo TV Group through streaming in Spanish from Spain, Unites States of America and Latin America

Advertising income to be shared on a 50% basis

Rome, 1 April 2014: Mondo TV informs that its subsidiary Mondo TV Spain has executed with Admazing Interactive LLC, a USA based company, an agreement which provides for the creation of a channel under the mark Mondo TV and named Mondo TV Kids on the platform dalealplay.com, managed by the same Admazing Interactive.

By this agreement, the programs of Mondo TV group will be made available in Spanish on the aforesaid platform, through streaming supported by advertising. The channel will be accessible and the content will be available through Internet and mobile technologies in Spain, Unites States of America and Latin America.

The agreement sets forth a duration of one year, renewable each year.

Technical costs for the management of the channel will be borne by Admazing Interactive, while Mondo TV Spain will take care of the management and uploading of the content on the channel.

The parties will share on a 50% basis the advertising income connected with the programs on Mondo TV Kids channel.

***Mondo TV**, listed in the Star segment of Borsa Italiana, has its registered office in Rome and is a Group made up of five companies; the Group is a leader in Italy and among the primary European operators in the production and distribution of television series and cartoon films for TV and the cinema, and is active in the related sectors (audiovisual and musical distribution, licensing, media, publishing and merchandising). For further information on Mondo TV, visit www.mondotv.it.*

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