



PRESS RELEASE

MONDO TV: a new license agreement has been executed with Network 10 in Australia for the broadcast of Gormiti

The agreement constitutes an important support for the development of Gormiti merchandising in Australia

Rome, 6 September 2013 - Mondo TV S.p.A. announced that after having closed the license agreement with Network 10 for the broadcast in Australia of Dinofroz, as communicated on 2 September 2013, a new license agreement has been executed with Eleven Co PTY Limited, belonging to Network 10, for the broadcast on DTT Free TV also of the Series Gormiti.

Also this license for Gormiti will have a duration of three years, and provides for the broadcast of two consecutive runs on Toasted TV, the most successful slot for programs aimed to young male public in Australia.

Matteo Corradi, CEO of Mondo TV, commented as follows: "We are really satisfied for having been able to duplicate also for Gormiti the agreement recently reached with Network 10 for Dinofroz. Having our actual two most important products on air on the major TV channel for youth in Australia allows us to look optimistically to the future as to the development of the merchandising and the consolidation of our presence in that region".

***Mondo TV**, listed in the Star segment of Borsa Italiana, has its registered office in Rome and is a Group made up of four companies; the Group is a leader in Italy and among the primary European operators in the production and distribution of television series and cartoon films for TV and the cinema, and is active in the related sectors (audiovisual and musical distribution, licensing, media, publishing and merchandising). For further information on Mondo TV, visit www.mondotv.it.*

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