



PRESS RELEASE

MONDO TV S.P.A.

Update on the process for the admission to AIM Italia of Mondo TV France

Rome, 20 March 2013: following to the press release dated 18 March 2013, whereby it was communicated that the request for the admission to AIM Italia of Mondo TV France had been filed with Borsa Italiana, Mondo TV S.p.A. informs that pursuant to the AIM Regulations it is expected that the admission by Borsa Italiana will be obtained tomorrow, 21 March 2013.

The above admission realizes the condition for the execution of the shareholders' meeting deliberation dated 4 March 2013, according to which the shareholders approved the free assignment by the holding company Mondo TV S.p.A. to its shareholders of a number of shares representing 25% of the company's capital of Mondo TV France at an assignment rate of one share of Mondo TV France for each owned share of Mondo TV S.p.A..

The company's capital of Mondo TV France is equal to Euros 1.100.000 constituted by 105.699.312 shares without indication of their nominal value. It is hereby reminded that the company's capital of Mondo TV S.p.A. is equal to Euros 13.212.414 constituted by 26.424.828 shares with nominal value of Euros 0,50 each.

The shares of Mondo TV France to be assigned are therefore 26.424.828. The shares will be assigned at a value of Euros 0,11353 each for a global distributed value of Euros 3,000,000; for such purposes a portion of the share premium reserve shall be utilized. Since at the date of 31 January 2013, the participation of 100% of Mondo TV France shares is registered in Mondo TV accounts at Euros 1,000,000, as an effect of the above distribution the net equity of the holding company will be reduced of Euros 250,000.

The voucher representing the free assigned shares will be numbered under 5, and will be assigned on 25 March 2013 through all intermediaries authorized within Monte Titoli system.



The above completes the procedure for the admission on AIM Italia of Mondo TV France shares, whose negotiations shall start on 25 March 2013.

The admission document containing a more deep analysis of Mondo TV France will be made available in accordance with the rules and within the terms of the AIM Italia regulations.

It is reminded that Mondo TV France is assisted by Banca Finnat Euramerica S.p.A. which operates as Nominated Adviser.

Mondo TV, listed in the Star segment of Borsa Italiana, has its registered office in Rome and is a Group made up of seven companies; the Group is a leader in Italy and among the primary European operators in the production and distribution of television series and cartoon films for TV and the cinema, and is active in the related sectors (audiovisual and musical distribution, licensing, media, publishing and merchandising). For further information on Mondo TV, visit www.mondotv.it.

Cod. ISIN: IT0001447785 - Sigla: MTV - Negoziata su MTA - Reuters: MTV.MI - Bloomberg: MTV.IM

Contact: Mondo TV
Matteo Corradi
Investor Relator
+39.06.86323293
matteo.corradi@mondotv.it

Polytems HIR
Investor e Media Relations
+39.06.6797849
+39.06.69923324
polytemshir@polytemshir.it