



PRESS RELEASE

MONDO TV S.P.A.

The Shareholders meeting of Mondo TV S.p.A. approved the distribution of a portion of the share premium reserve through the free assignment of a number of shares representing 25% of Mondo TV France company's capital in view of the admission of the same to AIM Italia.

Dividend Yield equal to around 17% based on the closing price of Mondo TV's title as of Friday March 1, 2013.

Rome, 4 March 2013: Today the shareholders meeting of Mondo TV S.p.A. took the decisions required to make available the share premium reserve for the distribution in kind of a portion of the same reserve through the assignment of a number of shares representing 25% of Mondo TV France S.A. (the "Controlled Company") company's capital: the shareholders' meeting further approved such distribution conditioning it upon the admission to AIM Italia of Mondo TV France by Borsa Italiana S.p.A..

The distribution shall consist in the free assignment by the holding company Mondo TV S.p.A. to its shareholders of a number of shares representing 25% of Mondo TV France company's capital with an assignment rate of one share of Mondo TV France for each share of Mondo TV S.p.A..

The distribution is aimed at allowing a sufficient diffusion of the shares of the Controlled Company in the process for its admission to AIM Italia as announced on 31 January 2013 (the "Admission Process").

The shares shall be assigned at a value of Euros 0,11353 each for a global distributed value of Euros 3,000,000 utilizing a portion of the share premium reserve.

Subject to Mondo TV France being admitted to AIM Italia, the voucher representing the free assigned shares will be likely issued in the second half of March 2013. The exact date shall be



communicated by a subsequent notice to be published on the websites of Mondo TV S.p.A. and Borsa Italiana S.p.A. as well as on a national newspaper.

As an update of the press release issued on 20 February 2013, taking into account the closing price of Mondo TV S.p.A. shares at 1 March 2013 the dividend yield results equal to around 17%.

The decisions taken today are a further important step of the Admission Process and follow the transformation of the Controlled Company from “S.A.S.U. – Société Anonyme Simplifié” into a “S.A. – Société Anonyme” and the adoption of the statute and governance changes as announced on 20 February 2013; the perfection of the transformation and the subsequent solution of the sole proprietorship has been obtained through the transfer to some managers of the group of a number of shares of the Controlled Company equal to around 0,3% of its capita.

In the light of the above, and in partial modification of the press release issued on 31 January 2013, upon the admission to AIM Italia, the shareholding structure of Mondo TV France will result as follows:

Shareholder of Mondo TV France S.A.	Number of Shares	Percentage
Mondo TV S.p.A.	78.957.386	74,70
Orlando Corradi	15,637,710	14.79
Floating	10,787,118	10.21
Group managers	317.098	0,3
Total	105,699,312	100

It is confirmed that in the transaction, Mondo TV S.p.A. is assisted by Banca Finnat Euramerica S.p.A. as advisor.

As already communicated on 31 January 2013, the transaction should offer the possibility of: i) giving value to the participation of Mondo TV France, creating value also for the shareholders; ii) giving to Mondo TV France a higher standing for attracting new managers for the future renewal of the top managers of the controlled company, also by way of offering them share options; iii) making easier, in the mid-term, the entering of new institutional and/or industrial partners, or in any case making easier the recourse to forms of capitalization for getting new resources where



needed to finance possible future extraordinary plans, at present non predictable. The choice of AIM Italia is grounded on the circumstance that it is the market of Borsa Italiana devoted to the Italian small and medium enterprises, which wish to invest in their growth; it offers to small and medium companies the possibility to access in an efficient manner a selected public of investors focused on small caps and is conceived for offering a faster and more flexible procedure to listing. On ground of such characteristics, such market is considered as the most adequate environment to properly value Mondo TV France since the company's profile and its market positioning appear ideal for such market.

It is hereby eventually confirmed that a more deepen analysis of Mondo TV France will be made available through the admission document which will be drafted and published in accordance with the rules of the AIM Italia regulations.

Mondo TV, listed in the Star segment of Borsa Italiana, has its registered office in Rome and is a Group made up of seven companies; the Group is a leader in Italy and among the primary European operators in the production and distribution of television series and cartoon films for TV and the cinema, and is active in the related sectors (audiovisual and musical distribution, licensing, media, publishing and merchandising). For further information on Mondo TV, visit www.mondotv.it.

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